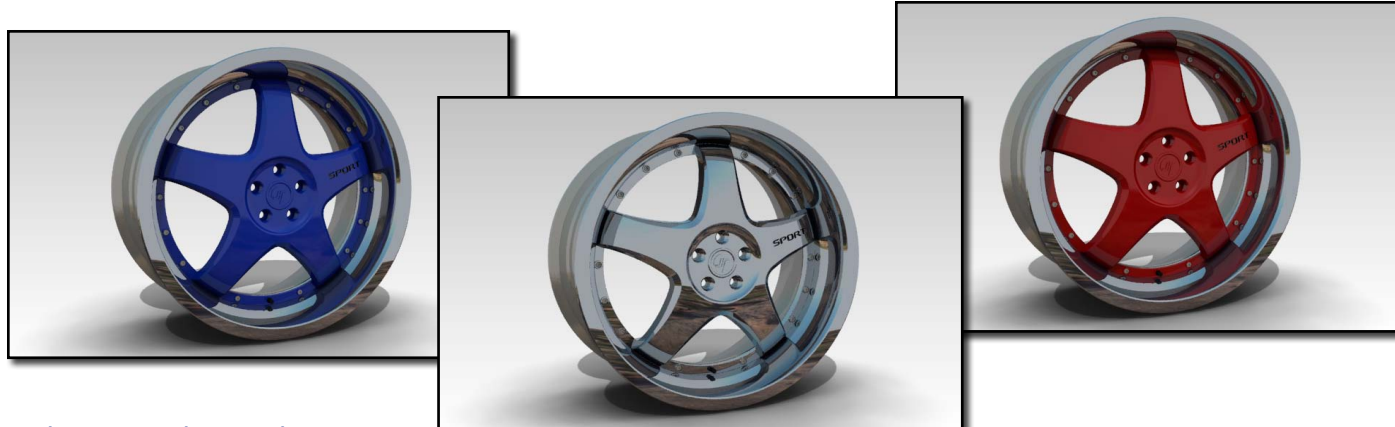


KeyCreator Artisan is an innovative and affordable rendering application for high quality, fast visualisation. Used by designers and architects worldwide, KeyCreator Artisan helps you create designs that sell.



### *Rendering made simple*

KeyCreator Artisan makes it easy and enjoyable to create impressive images from your designs. Drag and drop materials, backgrounds and lighting from our large high quality library, or simply create your own.

### *No steep learning curve*

Artisan doesn't force you to interact with complex parameters and settings to create great images, and you don't need training to operate it. You can start creating brilliant images today.

### *Choose your own workflow*

KeyCreator Artisan connects directly with KeyCreator; any changes you make to your model are shown directly in KeyCreator Artisan allowing visualisation work to occur at any stage of your workflow.

### *Don't Wait, Iterate.*

The SnapShot feature means you can create unlimited iterations and on-the-spot changes to your designs with ease; creating variations on material, colour, lighting and viewpoints with a few clicks.

### *Affordable, Powerful.*

KeyCreator Artisan gives you powerful rendering technology without a premium price tag. It runs efficiently on consumer computers, but also takes advantage of workstation power.

### **Key Features include:**

- Drag and drop interface
- Preset materials, lighting, backplates
- High quality real-time navigation
- Global illumination
- SnapShot render variations
- Material textures, finishes and bumps
- HDR reflections and lighting
- Output images to file
- Downloadable materials and backgrounds

